

What's New

While it can seem like talk of cyber security and 'bad guys' is never ending – the truth is that the bad guys never stop! Business email compromise (BEC) attacks remain the champion of risks in the U.S. with BEC cybercrime schemes costing businesses \$2.39 billion in 2021 alone! BEC attacks can be tricky to spot since they take many forms. Be sure to keep an eye out for the most common examples: urgent payment required scams; gift cards and wire transfer requests; and credential compromise scams.

Keeping employees up to date on cybersecurity training will help you keep up with changing threats and keep your employees alert for BEC attacks.

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Our Mission

To enhance our customers quality of life and the health of their business.



Compliance And Cyber Security

Why Both Are Important

In the world of business, you'll inevitably hear about the many ways to beef up your cyber security to ensure your company's and clients' safety. However, another term is often heard when discussing cyber security: compliance. It's not talked about as often, but both cyber security and compliance are essential for any business to succeed.

Compliance helps businesses keep consumer information protected, and this compliance is fulfilled when businesses and organizations prove that their cyber security practices meet specific security regulations and standards set by third parties like government agencies. Compliance is not optional; businesses must meet these requirements to protect sensitive information as well as their

clients. Failure to meet compliance requirements results in fines, penalties and even legal ramifications.

If your business is compliant with its cyber security protocols, it'll also appear more trustworthy to the clients and other businesses that work with you. One cyber security breach can permanently damage your company's reputation.

Customers will no longer want to do business with you for fear that their personal information could become compromised.

While cyber security and compliance sound fairly similar, there is a slight difference between them. Compliance is often driven by business needs rather than technical needs, whereas security is driven by the need to protect against constant

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threats. If you want to maximize your company's cyber security practices, then you'll need to go further.

Overall, compliance and cyber security should work hand in hand. Your initial cyber security plan should be based on compliance. You must know the standard requirements to remain compliant and put the necessary practices in place to achieve that status. This comes down to knowing the exact details of what is necessary to stay protected. You should be specific so your team knows exactly what is needed to protect your business.

You also need to make an effort to document your practices as frequently as possible. You should create a paper trail of everything you have done to stay compliant as well as your added cyber security practices. It can help to add potential audits and any frequency-bound events to your



calendar so you don't get blindsided or miss something important.

After you've gathered all of your evidence and put your cyber security and compliance protocols to work, you can automate many of your reports. That way, you won't have to dig and pull data yourself in the future.

While it might seem like a lot of work to ensure your business remains compliant, companies out there can help. Managed IT services providers go above and beyond to ensure your cyber security is bulletproof. While they are taking care of all of your IT needs, they are also ensuring your business remains compliant with any third-party governing bodies. New cyber security threats are introduced every day, and only with strong cyber security and compliance practices can you ensure your business is protected for the foreseeable future.

“Compliance is fulfilled when businesses and organizations prove that their cyber security practices meet specific security regulations and standards set by third parties like government agencies.”

Free Report: What Every Small Business Owner Must Know About Protecting And Preserving Their Company's Critical Data And Computer Systems

PROTECT YOUR NETWORK

“What Every Business Owner Must Know About Protecting and Preserving Their Network”



Don't Trust Your Company's Critical Data And Operations To Just Anyone!

This report will outline in plain, nontechnical English the common mistakes that many small-business owners make with their computer networks that cost them thousands in lost sales, productivity and computer repair bills, and will provide an easy, proven way to reduce or completely eliminate the financial expense and frustration caused by these oversights.

Download your FREE copy today at www.ccmgtech.com/protect or call our office at (215) 723-4881.

Be Cautious of These Three Cyberthreats

If you own or operate a small business, you're probably aware of some of the different methods that cybercriminals will use to try to steal sensitive information from your business, but there are some new threats making headlines. A recent report from CyberCatch saw the cyber security platform provider review 20,000 randomly selected small businesses in the U.S. for vulnerabilities that can be exploited by cybercriminals. It found that "spoofing," "clickjacking" and "sniffing" are new methods they are exploiting, but what do these terms actually mean?

- **Spoofing** happens when a cybercriminal uses a fake IP address to pretend to be someone who has access to the company's private system.
- **Clickjacking** occurs when a user clicks on something on their computer that appears harmless but is actually malicious.
- **Sniffing** takes place when hackers intercept a network's traffic to access unencrypted data.

It's important to stay up-to-date on all the new methods used by cybercriminals in order to keep your business protected.

The 3 Hardest Questions About Your Career

One of the best parts of my job is helping people strategize about their careers. Success at work plays a large role in how we view the successes in our lives. If someone doesn't feel like they're succeeding at work, they probably don't feel like they're living a very fulfilling life.

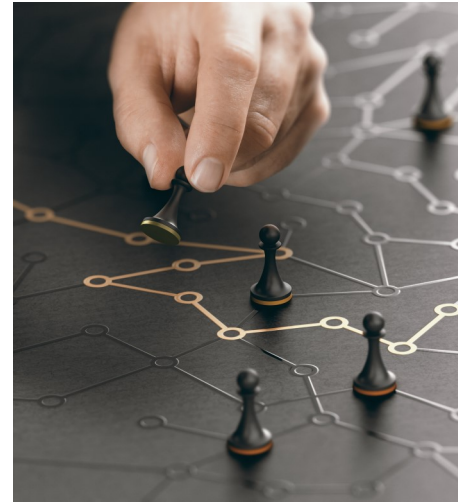
My team and I have advised many people from various backgrounds over the years. From billionaire entrepreneurs looking to brainstorm ideas for the next stage of their careers to private equity titans who are solely focused on dealmaking, I've learned that background doesn't always matter. People from nearly every background still have the same challenges when it comes to career management. Luckily, there are three questions you can ask yourself to help decide the next steps you should take for your career.

First, ask yourself where your skills lie. You also need to understand the work that you're willing to do. Find the sweet spot between your skills and what you're willing to do, then you're ready for the next step.

Next ask yourself about potential career paths. It's best to come up with three career paths that you could follow. While one could be a promotion or growing in your role, you should also consider working for other companies or even starting your own business.

The final question you should ask relates to the people you know. Think about ten people who can help you get your dream job. It's not about putting out a blast message to everyone you know, instead focus on those who know your work ethic. Start with bosses who know your work ethic and are well-respected. Any clients or customers who truly appreciate your work should also go on the list as well as well-connected friends and family - and even a recruiter or two. Once you've created a list of 10 people, send them all a message asking for ideas to help you land your dream job. Those brainstorming sessions could easily turn into referrals if done right.

Maybe one day, career management will be automated and our dream opportunities will approach us. But until then, it'll take hard work to reach your goals. If you don't know where to start, try asking yourself these three valuable questions.



Dr. Geoff Smart is chairman & founder of ghSMART, a leadership consulting firm that exists to help leaders amplify their positive impact on the world. Dr. Smart and his firm have published multiple New York Times best sellers. He stays active in his community and has advised many government officials.